



# BINZOOM

ERETAIL SOLUTIONS PVT. LTD.

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*"Storage Simplified."*

# Table of **CONTENTS**

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- **About the Company**
- **Vision**
- **Mission**
- **Our Services**
- **The Process**
- **Our Goals**
- **Our Products**
- **Achivement**
- **Future Plan**
- **Why Single-Window**
- **Client Benefits**
- **Contact Us. & Thank You**

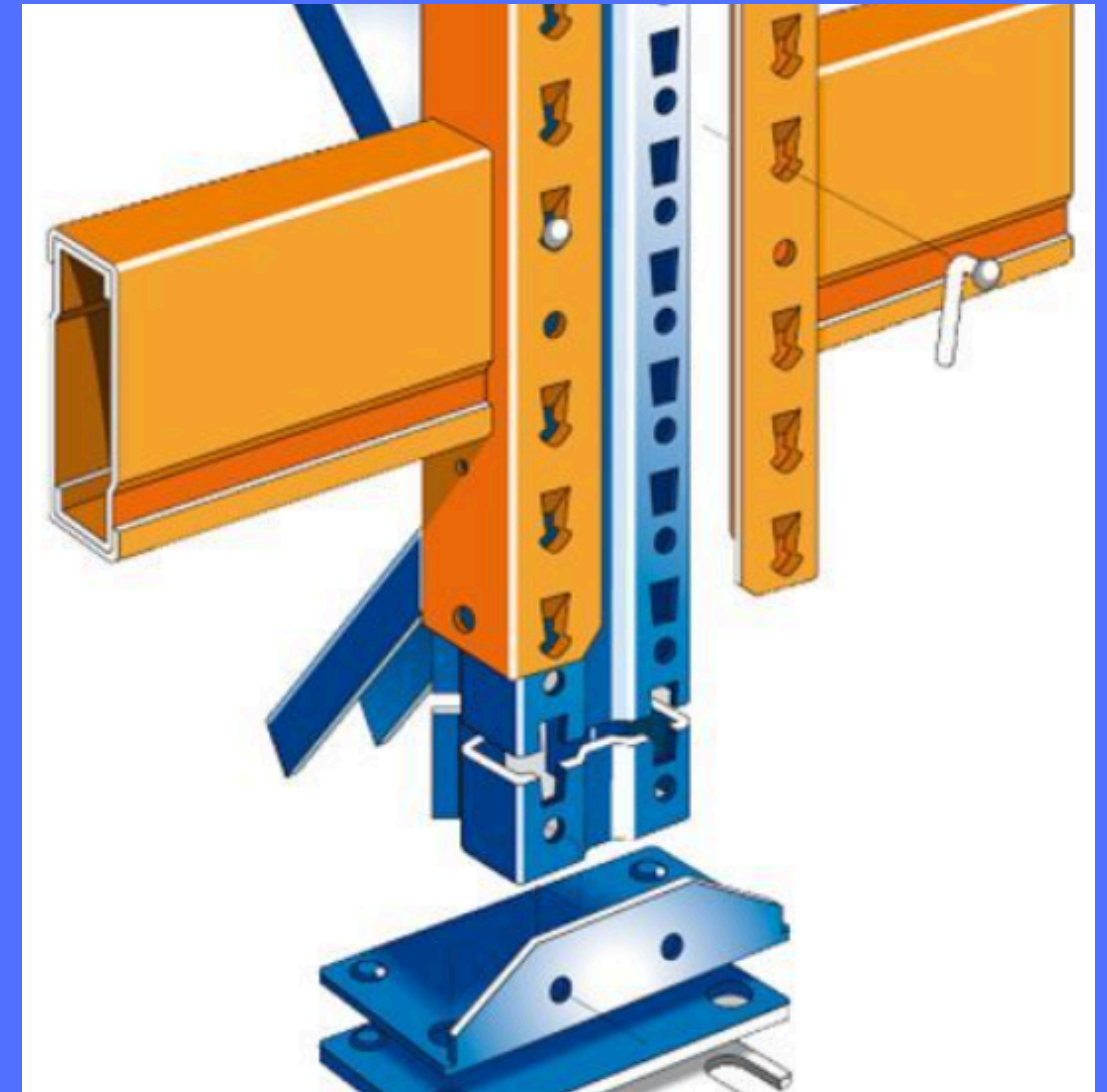
# About COMPANY

Binzoom E-Retail Solutions Pvt. Ltd. is an end-to-end single-window warehouse storage solution provider, delivering complete project execution from layout planning to installation. We work through a strategic production partnership with MEK Engineering, ensuring high-quality manufacturing combined with professional on-site execution. Our speciality is providing one responsible face to the client — eliminating the need to coordinate with multiple vendors. From design, manufacturing, delivery and installation to after-sales service, Binzoom handles everything under one integrated model, ensuring faster execution, better communication and zero operational gaps.

With strong experience in warehouse infra and fulfilment projects across India, we understand the operational challenges of fast-moving logistics environments and deliver scalable, durable and cost-efficient storage infrastructure.

Our goal is to build long-term relationships through reliability, commitment and performance-based results.

**BINZOOM = Manufacturing Support + Project Execution + Single-Window Accountability**





# VISION

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To become India's most trusted single-window warehouse infrastructure partner, delivering high-performance storage systems through precision manufacturing, seamless execution and long-term value for every client.

We aim to redefine warehousing efficiency with innovative solutions, faster project delivery and a commitment to quality that stands the test of time.





# MISSION

- Our mission is to deliver reliable, cost-effective and scalable warehouse storage solutions through a single-window execution model, ensuring end-to-end project accountability from design to installation.
- We are committed to consistency in quality, on-time delivery, transparent communication and performance-based execution that helps our clients increase space efficiency, operational speed and long-term ROI.
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# OUR SERVICE

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Binzoom E-Retail Solutions Pvt. Ltd. ek single-window warehouse storage solution provider hai, jo layout planning se lekar installation tak poora project end-to-end handle karta hai. MEK Engineering ke manufacturing support ke saath, hum high-quality racking systems aur professional execution pan-India deliver karte hain.

## **Warehouse Layout Planning**

Optimized space utilization with detailed site measurement, load analysis and customized design based on operational flow.

## **Storage Rack Designing**

Engineering-based rack design to meet specific load, height, safety and customization requirements.

## **Manufacturing & Material Supply**

High-strength steel fabrication, welding, powder coating and load testing through our backend production partner facility.

## **Delivery & Logistics**

Pan-India dispatch coordination with timeline-based scheduling and structured tracking process.

# OUR SERVICE

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## **On-Site Installation & Execution**

Professional installation teams for safe, fast and accurate assembly of storage systems at project location.

## **After-Sales Support & Maintenance**

AMC services, inspection visits, safety audits and performance monitoring for long-life usage.

## **Customized Storage Solutions**

Design & execution for mezzanine floors, pallet racks, slotted angle racks, cantilever racks, compactors, shelving and warehouse accessories.

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# The Process

## **Requirement Understanding**

Initial discussion and understanding of space, load capacity, SKU movement and operational needs.

## **Site Survey & Layout Planning**

Detailed measurement, analysis and customized warehouse layout plan for maximum space utilization.

## **Technical Design & BOQ**

Engineering-based rack design, structural drawings, load calculations and final bill of quantity.

## **Manufacturing & Quality Checks**

Production at MEK Engineering facility with high-quality steel, powder coating & load testing.

## **Delivery & Logistics**

Planned dispatch scheduling with pan-India logistics coordination.

## **On-Site Installation**

Professional installation team for safe, fast and accurate assembly of racking systems.

## **Final Inspection & Handover**

Quality check, safety inspection and project handover documentation.

## **After-Sales Support**

Maintenance, AMC, service visits and lifetime relationship support.

# Our GOALS

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- To deliver complete warehouse storage solutions through a single-window model, ensuring one-point accountability and smooth execution for our clients.
- To maximize space efficiency and help businesses increase storage capacity without expanding physical area.
- To maintain highest standards of quality & safety in every racking system with load-tested and precisely engineered designs.
- To achieve 100% on-time project delivery, from manufacturing to installation, across India.
- To build long-term partnerships based on trust, performance, transparency and service consistency.
- To continuously innovate in storage system design and execution to support modern e-commerce & warehousing needs.



# OUR PRODUCT

We have successfully executed warehouse storage projects across various sectors including E-commerce, FMCG, Retail Distribution and Logistics Fulfillment Centers.

Our work includes heavy-duty pallet racking, mezzanine floors and customized warehouse storage systems designed for high-volume operational environments.

Slotted Angle Rack | Heavy-Duty Racks | Light-to-Medium Duty Shelving Racks | Bolt-less Shelving | Drive-In Racking | Multi-Tier Racking | Cantilever Racking | Mezzanine Floor | FIFO Rack | Die & Mold Rack | Pallet & Long Span Racking | Mobile Compactor | Cable Tray | etc.



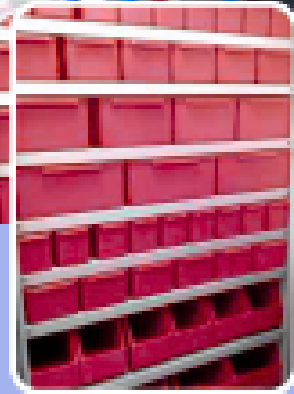


# OUR WORK PORTFOLIO

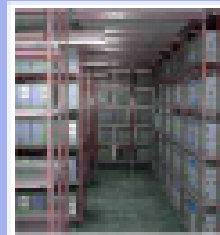
## Semi H.Duty Racks



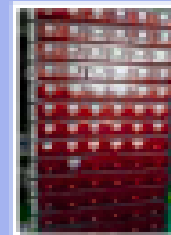
FIFO Racks



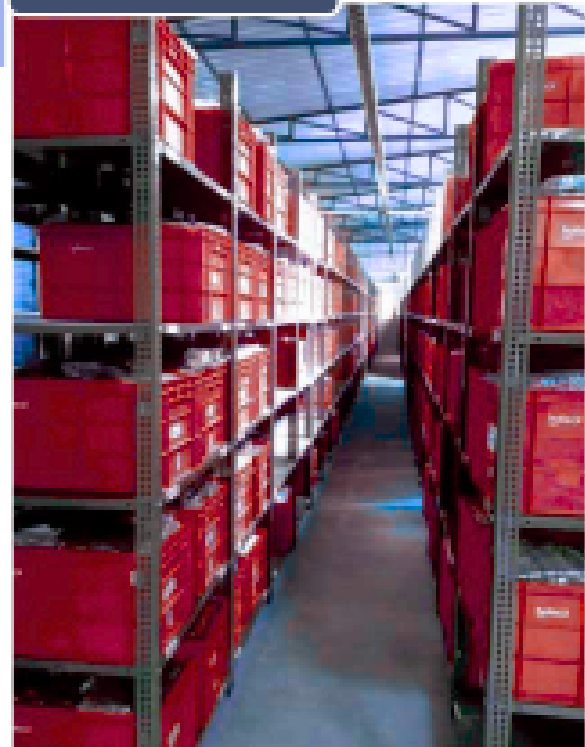
Heavy Duty Racks



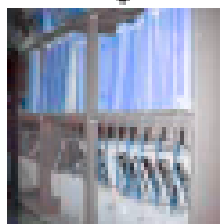
Plastic Drawer Racks



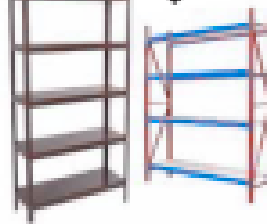
Bin Racks



Body Parts Rack



Skeleton Racks



Slotted Angle Racks



## Pallet Racks



High Rise Racks

Cantilever racks are a superior storage solution in many situations. Compared to standard pallet racks, cantilever racks are:

- Easier to Use:** With no front column in the way, cantilever racks are faster to load and unload, lowering handling time and costs.
- More Flexible:** Loads may be placed anywhere along the entire length of a row on a cantilever rack.
- More Compact:** The lack of a front column saves horizontal space normally lost to rack structure. Handling clearance is also more abundant.
- More Selective:** Any load or storage slot is immediately accessible.
- More Economical:** Both reduced handling times and increased space utilization make cantilever racks more cost-efficient. Additionally, cantilever racks become more economical as load length increases, while standard pallet racks increase in costs.
- More Adaptable:** Cantilever racks can store nearly any type of load. They are especially useful for storing long, bulky or oddly-shaped loads.

Heavy Duty Racks



Drive-in System



It is used for keeping heavy moulds. It saves your valuable floor space and keep your moulds intact. It consist of Pull out shelves for easy loading and unloading of moulds. It is used in various industries like Plastic, footwear, rubber etc.

Die Racks



Mould Racks



Cantilever Type Racks



Hanger Racks



## Mobile Racks / Library Racks



Mobile Racks

SPANGLE book stacks are ideal for libraries, educational institution, school, colleges, universities etc. It facilitated systematic storage and easy retrieval of books. Spangle book stacks are carefully constructed to utilize the minimum of space and books stored can be clearly seen and easily accessible.

It comes in two types of sections (1) Main Unit (2) add-on sections. For a continuous block, one basic section is essential while add-on section can be added to have a block of desired length, the stack can be single faced or double faced, that are operable from one side and from both sides respectively.



At Spangle, Compactors are specially engineered to meet exact requirement of the end-user in most economic way. Our Knock-down type system is installed/re-installed in an easier way and it's based on sophisticated wheel & rail construction that increases its life-span. Each unit is given an individual locking system and when fully compacted, entire system can ultimately locked with single locking operation. Our system is manufacture from superior quality steel, treated in 8 tank, anti-rust Process and is finished in state of art powder coating facility. It's just an idea solution for corporate, banks, financial institutes, libraries and many more establishments.



Library Racks

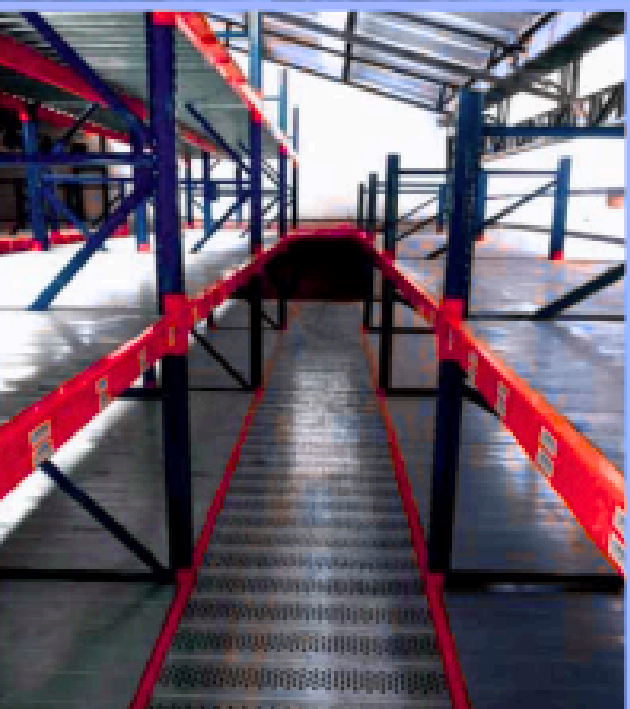


Library Racks

- Best Solution at an incredible price.
- Consumes little space maximizes store capacity
- Prevents record from hazardous object [dust, insects etc.].
- Customized solution for made as per requirements.



# OUR WORK PORTFOLIO



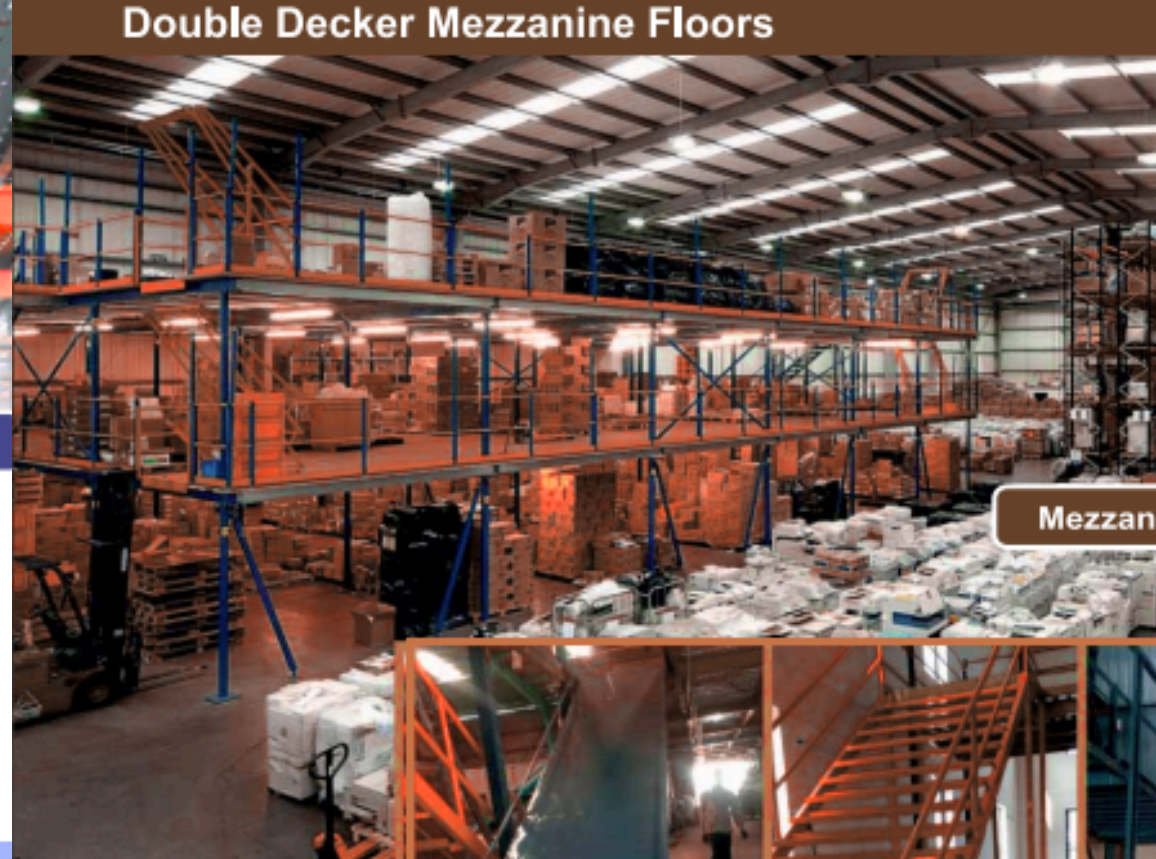
## Office & Storage

Significantly cheaper than solid build alternatives, mezzanines are ever increasingly becoming the go-to solution for businesses looking to expand their warehouses with offices and meeting rooms.

An office space can create a space for you to make phone calls, complete paperwork and invite clients and visitors inside for those all-important meetings.

Offices can be designed to match up with company colour schemes and furnishings like carpets, windows, doors, highly attractive handrails made in mild steel and finished in stainless steel can also be purchased to suit modern tastes.

Mezzanines can help transform your work space into a functional, attractive environment.



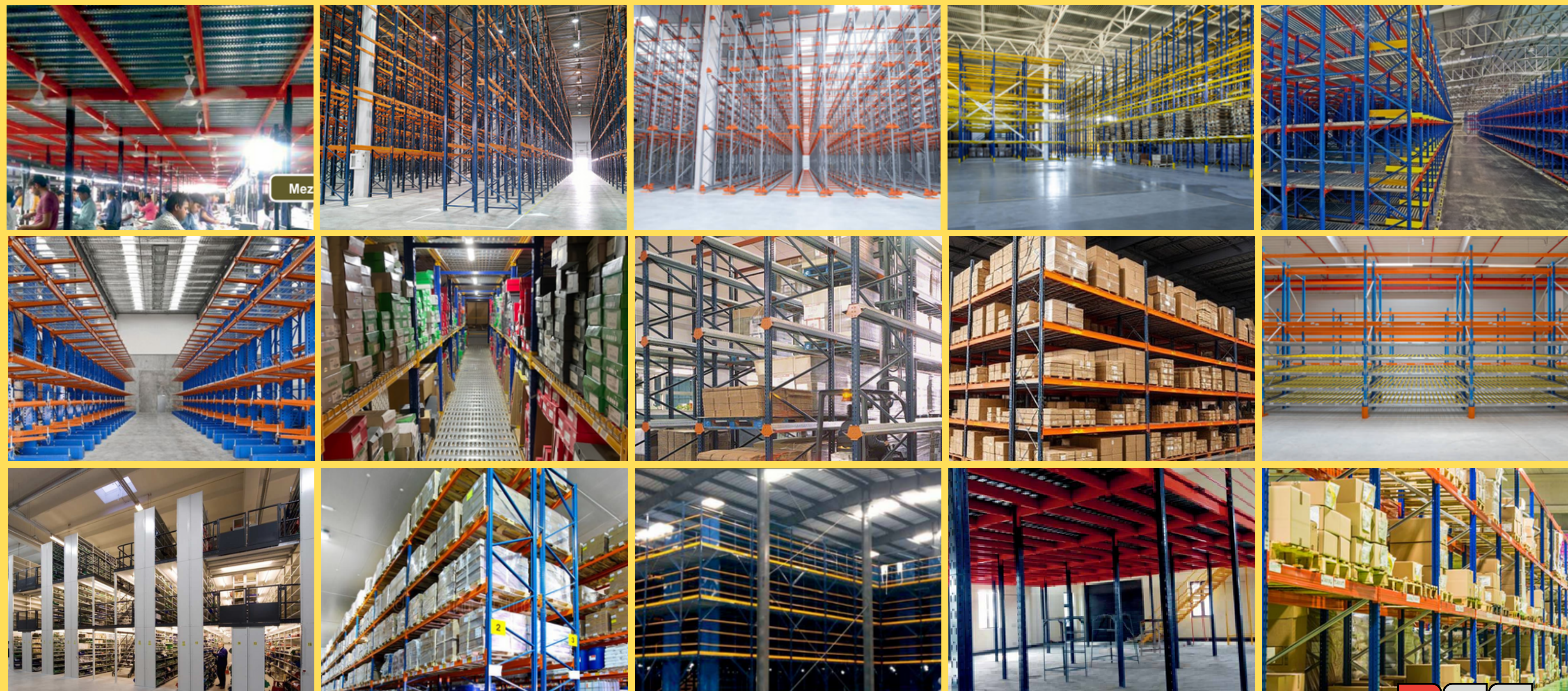


# OUR WORK PORTFOLIO





# OUR WORK PORTFOLIO





# Future Plan

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**Our future plan is to expand our warehousing infrastructure solutions across India by strengthening our single-window execution model and increasing production & installation capacity to handle large-scale projects seamlessly.**

**We aim to build regional execution & support teams in major cities to ensure faster delivery timelines and stronger on-ground presence.**

**Along with that, we are working to enhance automation and smart storage systems, enabling modern warehouses to achieve higher efficiency and operational performance.**

**We are focused on long-term partnerships, scalable project execution and continuous improvement in manufacturing quality and service reliability.**

# WHY SINGLE-WINDOW MODEL

Managing warehouse infrastructure becomes complicated when multiple vendors are involved — designer, manufacturer, delivery contractor, and installation teams working separately leads to delays, miscommunication and accountability gaps.

Our single-window model brings everything under one responsibility — design, manufacturing, execution, delivery and after-sales support — ensuring a seamless and efficient project flow with one point of contact.

## Key Advantages

- **One Responsible Face** – no coordination with multiple vendors
- **Faster Execution** – quick decision-making & clear communication
- **Better Quality Control** – manufacturing + execution integration
- **Zero Confusion** – clear accountability from start to finish
- **On-Time Delivery** – structured process & project tracking
- **Cost Efficiency** – optimized planning & reduced operational loss
- **After-Sales Support** – service without follow-up struggle



# CLIENT BENEFITS

## 1. Single-Window Accountability

One responsible face for design, manufacturing, delivery & installation — no follow-ups with multiple vendors, no confusion.

## 2. Faster Project Delivery

Integrated process ensures quick decision-making, smooth execution and on-time completion of warehouse projects.

## 3. Maximum Space Utilization

Optimized warehouse layout and custom rack design helps increase storage capacity without expanding space.

## 4. Cost Efficiency & Better ROI

Smart design reduces operational cost, manpower movement and improves warehouse productivity.

## 5. High-Quality & Tested Material

Load-tested, structurally engineered and powder-coated racks designed for long life and high performance.

## 6. Pan-India Execution & Service Support

Dedicated installation teams and service support across India for fast resolution and maintenance.

## 7. Complete End-to-End Ownership

From requirement analysis to after-sales support — everything handled by Binzoom for seamless experience.


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BINZOOM ERETAIL SOLUTIONS PVT.LTD.

# THANK YOU

Thank you for reviewing our company profile. We look forward to the opportunity of working together and contributing to your warehousing growth with reliable, high-performance storage solutions.

For project discussions, layout planning or technical support, please feel free to contact us — we would be privileged to serve you.



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